



**HEATHER
ANDERSON**

A naturally born artist with a passion for pumpkin spice lattes, tattoos, exploring nature and singing a little too loudly to Kim Petras in the car.

For my full work history please visit my LinkedIn page.

So...did I leave you wanting more?

CONTACT ME

804-310-9382

HeatherRanderson804@gmail.com

Heatherswonderland.com

linkedin.com/in/heather-anderson804

EDUCATION

Virginia Commonwealth University

Mass Communications: Creative Advertising & Strategic Thinking
Fall 2020 - 4.0

John Tyler Community College

Graphic Design Specialization
Spring 2018 - 3.87
Fine Arts Certificate
Spring 2017 - 3.75

ACCOMPLISHMENTS

- ✘ VCU Strategic Workshop Winner
Fall 2021
- ✘ Richmond Ad Show Winner
Summer 2021
- ✘ Camp ADventure Participant & Top 5 Winner
Summer 2021 - Client: Buy From A Black Woman
- ✘ Student Member of Robertson School of Media & Culture Promotion & Tenure Committee
Spring & Fall 2020
- ✘ Camp ADventure Participant & Award Winner- Best Bunk Identity & Fan Favorites
Summer 2020 - Client: ICMEC

EXPERIENCE

Graphic Designer

JacobsEye Marketing Agency
May 2021-Present

Graphic Production Artist

Minuteman Press
Oct 2020-October 2021

Junior Art Director & Team Leader

Camp ADventure
June 2021-August 2021

Public Relations & Advertising Intern

Kame Naturals
June 2020-Nov 2020

Junior Strategic Planner & Copywriter

Camp ADventure
June 2020-August 2020

SKILLS

Adobe Creative Suite

XXXXX

Branding

XXXXX

Project Management

XXXXX

Social Media Planner

XXXXX

Sense of Humor

XXXXXX

Eye for Detail

XXXXX

Storyboarding

XXXXX

Copywriting

XXXXX