



**HEATHER  
ANDERSON**

A naturally born artist with a passion for pumpkin spice lattes, tattoos, exploring nature and singing a little too loudly to Kim Petras in the car.

For my full work history please visit my LinkedIn page.

So...did I leave you wanting more?

## CONTACT ME

804-310-9382

HeatherRanderson804@gmail.com

Heatherswonderland.com

linkedin.com/in/heather-anderson804

## EDUCATION

### **Virginia Commonwealth University**

Mass Communications: Creative Advertising & Strategic Thinking  
Fall 2020 - 4.0

### **John Tyler Community College**

Graphic Design Specialization  
Spring 2018 - 3.87  
Fine Arts Certificate  
Spring 2017 - 3.75

## ACCOMPLISHMENTS

- ✘ Advertising Club of Richmond Board Member - Sponsorship Chair  
Summer 2022-Present
- ✘ VCU Strategic Workshop Winner  
Fall 2021
- ✘ Richmond Ad Show Winner  
Summer 2021
- ✘ Student Member of Robertson School of Media & Culture Promotion & Tenure Committee  
Spring & Fall 2020
- ✘ Camp ADventure Participant & Award Winner- Best Bunk Identity & Fan Favorites  
Summer 2020 - Client: ICMEC

## EXPERIENCE

### **Graphic Designer**

JacobsEye Marketing Agency  
May 2021-Present

### **Graphic Production Artist**

Minuteman Press  
Oct 2020-October 2021

### **Junior Art Director & Team Leader**

Camp ADventure  
June 2021-August 2021

### **Public Relations & Advertising Intern**

Kame Naturals  
June 2020-Nov 2020

### **Junior Strategic Planner & Copywriter**

Camp ADventure  
June 2020-August 2020

## SKILLS

Adobe Creative Suite

XXXXXX

Sense of Humor

XXXXXXXX

Branding

XXXXXX

Eye for Detail

XXXXXX

Project Management

XXXXXX

Storyboarding

XXXXXX

Social Media Planner

XXXXXX

Copywriting

XXXXXX